

7th Annual Alabama TeleHealth Summit – August 14, 2018

Montgomery Marriott Prattville Hotel and Conference Center at Capitol Hill, Prattville, AL
2500 Legends Cir, Prattville, AL



Monday, August 13, 2018	
4:00 - 6:00 pm	Exhibitor Set-Up

Tuesday, August 14	
7:30 – 8:30 am	Registration & Breakfast
8:10 - 8:30 am	Welcome & Opening Remarks Lloyd Sirmons, Director, SETRC Rena Brewer, RN, MA, CEO, Global Partnership for Telehealth, SETRC PI
8:30 - 9:30 am	Alabama Payer Panel; How Do Providers Get Paid? <u>Speakers:</u> Melinda G. Rowe, MD, MBA, MPH, Assistant Medical Director, Alabama Medicaid Agency Amy Ellison, Blue Cross and Blue Shield of Alabama Leland E. Garrett, MD, FACP, FASN, CPC, Medical Director for Part A and Part B Coverage Policy, Palmetto GBA
9:30 - 10:15 am	Current and Future State of Telemedicine at UAB <u>Speaker:</u> Eric Wallace, MD, Medical Director, Telehealth, UAB
10:15 - 10:45am	Break: Networking with Exhibitors
10:45 - 11:30 am	The Legal Considerations of Telehealth Implementation <u>Speaker:</u> T.J. Ferrante, JD, MBA, Foley & Lardner, LLP

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<p>11:30 – 1:00 pm</p> <p>Lunch</p>	<p>The Business Case for Telehealth – Where’s The ROI?</p> <p><u>Speaker:</u> Elizabeth A. Krupinski, PhD, FSIIM, FSPiE, FATA, FAIMBE Professor & Vice Chair for Research, Department of Radiology & Imaging Sciences, Emory University Co-Director, Southwest Telehealth Resource Center</p>
<p>1:00 - 2:00 pm</p>	<p>Breakout Session #1</p>
<p>Salon A</p>	<p>The Efficacy of Virtual Maternal Fetal Medicine</p> <p><u>Speakers:</u> Tanya Mack, President, Women’s Telehealth Paula Brennan – Director of Women and Children’s Services, Baptist Medical Center East</p>
<p>Salon B</p>	<p>A School Based Telehealth Program: An educational and technological intervention to improve self-management of asthma and decrease the overall asthma burden.</p> <p><u>Speakers:</u> Nathan Culmer, PhD, Assistant Professor of Medical Education, University of Alabama Karen Burgess, MD, Professor and Chair of Pediatrics at the College of Community Health Sciences, University of Alabama Elizabeth Smith, CRNP, University Medical Center Pediatrics, University of Alabama</p>
<p>Salon C</p>	<p>How to Develop and Scale a Successful RPM Program</p> <p><u>Speaker:</u> Larry Steinberg, EVP, Business Development/Co-founder, Cloud DX</p>
<p>2:00 – 3:00 pm</p>	<p>Breakout Session # 2</p>
<p>Salon A</p>	<p>Telemedicine & Medical Devices: Legal and Regulatory Issues</p> <ul style="list-style-type: none">• Tech Vendor Key Issues• FDA Device Regulation and Certification• FDA Software as a Medical Device regulation vs Clinical Decision Support Rules <p><u>Speakers:</u> David Rosen, JD, Foley & Lardner, LLP Monica Chmielewski, JD, Foley & Lardner, LLP</p>

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Salon B	A School Based Telehealth Program: An educational and technological intervention to improve self-management of asthma and decrease the overall asthma burden. <u>Speakers:</u> Nathan Culmer, PhD, Assistant Professor of Medical Education, University of Alabama Karen Burgess, MD, Professor and Chair of Pediatrics at the College of Community Health Sciences, University of Alabama Elizabeth Smith, CRNP, University Medical Center Pediatrics, University of Alabama
Salon C	Palliative Care Initiatives in Alabama <u>Speaker:</u> Dr. Rodney Tucker, MD, MMM, University of Alabama Birmingham
3:00 - 3:30 pm	Break: Networking with Exhibitors
3:30 - 4:15 pm	The Evolution of Telemedicine in the VA and the Implementation of New Models <u>Speakers:</u> Jennifer R. Bonds, MHA, FACHE, Administrator for the Regional Telehealth Service, Atlanta VA Health Care System Salma de la Feld, MD, Assistant Professor, Emory University Dept of Dermatology Andrew John Butler MD, Professor and Associate Dean for Research, Chair (Acting) Department of Physical Therapy
4:15 – 5:00 pm	Integrating Telehealth Technology to Strengthen Connection Between Academic and Practice Partners <u>Speakers:</u> Kelly Stauter – DNP, FNP-C, University of South Alabama College of Nursing Betty Lang – DNP, FNP-C, University of South Alabama College of Nursing Amy Adams – DNP, FNP-C, University of South Alabama College of Nursing
5:00 pm	Closing Remarks, Door Prizes, and Adjourn